

SENATE JOINT RESOLUTION 62

By Lundberg

A RESOLUTION to commemorate “Tennessee Craft Beer and Cider Month” in April 2017.

WHEREAS, craft beer production is growing at a rate of eighteen percent per year, and sales of craft beer are growing at a rate of more than seventeen percent per year; and

WHEREAS, craft breweries make up less than eight percent of the beer market share, but represent \$14.3 billion in sales; and

WHEREAS, Tennessee craft breweries doubled in number from twenty-four breweries in 2011 to fifty breweries in 2015, the majority of which are regional breweries; and

WHEREAS, each of Tennessee’s craft breweries represents tourism dollars, tax revenue, and local jobs, creating a halo effect for complementary goods and services; and

WHEREAS, with an economic impact in 2012 of more than \$445 million, Tennessee craft brewers provide some 29,000 beer-related jobs in this State, ranking it twenty-fourth nationally; and

WHEREAS, to promote, recognize, and expand this State’s craft beer industry, craft brewers will celebrate April as “Tennessee Craft Beer and Cider Month”; and

WHEREAS, it is fitting that the members of this General Assembly join with the craft breweries of this State in recognizing them as leaders in their growing industry, and in celebrating “Tennessee Craft Beer and Cider Month” in April; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED TENTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, that we join with Tennessee craft breweries as they commemorate April as “Tennessee Craft Beer and Cider Month,” thank them for their contributions to this State’s

economic landscape, and extend to them our best wishes for continued success in the craft beer industry.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.